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BRIGHT FUTURE FOR WHITE CARS

The future is looking bright for white cars

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Stretching back to ten or possibly twenty years ago, white cars were a rare sight on the road and almost non-existent at special occasions.

That has changed in the last five years. Many manufacturers are trying to keep up with the demands of white cars. In 2007, the number of white cars sold went up to 60 per cent - rapidly catching up to the highly popular black and silver cars.

The most popular cars available in white are the mini coopers, Fiat 500 and Toyota Aygo. So what's the reason for this? Drivers simply want a model that stands

out on the road, giving them instant attraction.

For the special occasions, especially weddings, the Rolls-Royce Phantom in rich white, is an all-time favourite in the UK. It doesn't take much to work out why this prestigious uber-sleek beauty would be on top of most brides and bride groom's list. Whether it's a simple or lavish affair, the Rolls-Royce Phantom is guaranteed to add instant class and glamour needed. Furthermore, the flawless leather interior is the ultimate finishing touch, which would make any bride feel like a queen on the special day.

The Bentley Arnage in pearl white is another good choice for weddings. Recently replaced by the equally gorgeous Mulsanne, the Arnage also oozes just as much class and sophistication at any wedding. Just like the Roll-Royce, Bentley has a strong history (and reputation) of producing top quality and prestigious motors that are tightly associated with special occasions - not just in the UK but in every corner of the world.

The cost to hire a Rolls-Royce or a Bentley would be, typically, up to £450 per hour. It may take a big trunk of the budget, but it will be money well spent - and it will significantly add the wow factor on a day to remember.

Written by: Tracey Dawkins



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